

About Us

Lilifika Career & Performance Coaching is a company focused on helping people attain their personal goals through coaching. Our main area of focus is Career & Entrepreneur Coaching. When we coach people for growth and in the journey to improve their productivity, we help the person look at their whole life, and not just their career, as a career is only one aspect of what a whole person is.

Consider us your Performance Accountability Partner, **PAP** for short. We are your **PAP** to give you the necessary Oomph on your journey for growth and productivity. This is as South African as it comes, Lol! In our journey of coaching, we will hold each other accountable, have fun and focus on the goals you want to achieve.

Our Founder has 16 years of Leadership experience and helping people change careers, transition to roles fitting people's skills, career planning, skills improvement; and leadership & management development.

He has 22 years of financial services industry experience of which 17 years are in the banking industry. He has 11 years Senior management experience, at the peak managing a team of 48 people and as a manager of managers, Book size of over R7 Billion Rand and with his team bringing in over R1,1 billion a year in collectables.

Besides Developing & Coaching people he has experience in:

- Employee Engagement beating industry benchmarks consistently
- Debt management,
- Risk management,
- Stakeholder Engagement including National Credit Regulator's office, Various Ombud's Offices, Attorneys, Advocates, Debt Counsellors, Banking Association, Compliance Teams, Audit Teams, Management Consultants etc
- Financial Management incl Cost Centre Ownership, Budgeting, Expense Management, Sustained Revenue Performance

Oh yes, he also holds a Bachelor of Business Administration, Masters in Business Leadership and various other qualifications.

[Contact us for a free 30-minute consultation:](#)

If you are happy with the consult and want to continue with the coaching partnership, we can discuss the options available.



Take the first step towards achieving your goals

Contact us now

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 Enquiries@LiliFika.co.za

Our Offering

Early-Stage Career Development Coaching

- **Goal Setting:** Helping you with developing an action plan for the career you want to embark on.
- **Personal Professional Branding:** Work with you to help you develop and communicate your image, skills and values for your career.

Career Transition Coaching

- **Career Change:** Help you evaluate the opportunities you have for a change in your career, including **Industry Transition, Role Transition or Role Enrichment**.

Leadership & Management Coaching

- **Leadership Development:** Help you develop a plan to improve your leadership skills, abilities and capabilities.
- **Management Skills:** Help you craft a plan to strengthen the applicable skills you need including, but not limited to Interpersonal skills, Technical skills and Conceptual Skills.
- **Executive Coaching:** Help in navigating the complex and massive responsibility attached to the C-Suite responsibility that most people may never understand.

Entrepreneurship Coaching

- **Idea generation:** Work with you on your path to generate, evaluate and consider business solution or entrepreneurial ideas.
- **Business Planning:** Work with you as you consider your business goals and strategies.
- **Start-up launch:** We walk with you as you take the journey to Launch your business including consideration of funding the operations, market launch, etc.

Career Growth & Advancement

- **Career Advancement:** Help you evaluate the opportunities to Move up a position, Networking, Advanced training considerations, better salary etc
- **Professional Development:** Work with you in considerations of Advanced Specialist training and education, executive education, Mentoring opportunities for growth and more.
- **Work-life Balance:** Help you consider what this is for you, how you get to this balance in line with your goals and maintaining it. This is different person to person.